

The Legacy Theater “Powering a Sustainable Future” matching campaign will bring cost-saving measures and double the value of donations!

A matching challenge campaign for The Legacy Theater Foundation could bring up to \$150,000 to help pay for cost-saving improvements to the theater in Carthage.

Three donors from the area have each pledged \$25,000 for a matching fund totaling \$75,000. The campaign runs until December 31, 2024. Any amount donated to the theater in the next six months will be doubled by the matching fund.

Money received from this campaign is designated for several cost-saving measures including solar energy panel installation and upgrades for digital and sound equipment.

Plans are already underway for solar panels to be installed on the roof of the theater. This system should result in annual savings of several thousand dollars.

The community supported a capital campaign in 2019, raising funds for basic lights and sound equipment. The theater continues to rent some of the equipment needed for shows.

Additional sound equipment and digital upgrades are needed to provide the quality of sound and experience expected by performers and patrons who come to the theater.

The campaign was announced at the theater on June 22 during the Twitty and Lynn concert. Legacy Theater Foundation board chairman, Doug Groth, is one of the three matching fund donors. He urges all theater supporters to use this opportunity to double the impact of their giving. “Imagine the difference you can make with your contribution during this challenge,” he said. “A gift of \$50 will become \$100. A gift of \$1,000 will become \$2,000.”

Connie Golob Dyer of West Point, Iowa, is another of the donors making a \$25,000 pledge. Dyer has been committed to the mission of the Legacy Theater since 2017 when she joined the Legacy Theater Foundation Board and its fundraising committee.

“The board and volunteers for the Legacy Theater are constantly working toward our goal of providing outstanding performances, making the theater in Carthage a destination for quality, live entertainment,” said Dyer.

The third donor wishes to remain anonymous.

“These pledges show confidence and commitment to the mission of the Legacy Theater,” said Joy Swearingen, fundraising committee chairman for the Legacy Theater board.

“They challenge patrons and friends of the theater to give at the highest level they can. Let’s meet this challenge.”

The Legacy Theater Foundation, organized in 2016, brings a wide variety of live performers to the region. Donations can be sent to Box 34, Carthage, IL 62321. Or go to www.thelegacytheater.com and click on “Donate Today” under the “Donors” tab.

For more information about the matching challenge, contact Tom at the theater (217-357-9479) or director@thelegacytheater.com. The Legacy Theater Foundation is a 501c3 nonprofit organization.